

Apple
Computer Inc.
**Suggested Retail
Price List**

Effective November 15, 1979



TM

SUGGESTED PRICES APPLICABLE
IN U.S.A. ONLY



10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

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Apple System Packages for every application

Description	Model No.	Suggested Retail Price
STARTER SYSTEM		
Apple II Plus System — 16K RAM	A2S1016	1195.00
Tape Recorder	A2M0018	40.00
		1235.00
STUDENT'S SYSTEM		
Apple II Plus System — 32K RAM	A2S1032	1345.00
Disk II Floppy Disk & Controller	A2M0004	595.00
		1940.00
SCIENTIST'S SYSTEM		
Apple II Plus System — 48K RAM	A2S1048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B & W	A2M0005	240.00
Centronics μ P1 Printer & Controller	A2M0010	695.00
Language System with Pascal	A2B0006	495.00
		3910.00
BUSINESS MANAGER'S SYSTEM		
Apple II Plus System — 48K RAM	A2S1048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Disk II Second Disk Drive	A2M0003	495.00
Video Monitor — 9" B & W	A2M0005	240.00
Centronics 779 Printer & Controller	A2M0011	1545.00
The Controller — Gen'I Business Software	A2D0012	625.00
		4995.00

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APPLE® II SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Integer BASIC interpreter, monitor, mini-assembler and disassembler; two hand controllers, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.

16K Bytes RAM	A2S0016	1195.00
32K Bytes RAM	A2S0032	1345.00
48K Bytes RAM	A2S0048	1495.00

APPLE® II PLUS SYSTEMS

Apple II Plus is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Applesoft Extended BASIC interpreter, Auto-Start ROM, disassembler, two hand controllers, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and Applesoft Tutorial Manual.

16K Bytes RAM	A2S1016	1195.00
32K Bytes RAM	A2S1032	1345.00
48K Bytes RAM	A2S1048	1495.00

LITERATURE

6502 Hardware Manual	A2L0002	15.00
6502 Programming Manual	A2L0003	15.00
Apple II BASIC Programming Manual	A2L0005	6.95
Apple II/II Plus Reference Manual	A2L0001A ^[2]	20.00
Applesoft II Reference Manual	A2L0006	10.00
Applesoft Tutorial Manual	A2L0018 ^[2]	10.00
Best of Contact '78	A2L0020	2.50
Communications Interface Manual	A2L0007	2.00
Consumer Guide to Personal Computers	A2L0015	2.00
Disk II Floppy Disk Manual	A2L0012	10.00
High-Speed Serial Interface Manual	A2L0008	2.00
Parallel Printer Interface Manual	A2L0004	2.00
Programmer's Aid #1 Manual	A2L0011	2.00

INTERFACE CARDS

Applesoft II Firmware Card with Auto-Start ROM	A2B0009	200.00
Centronics Printer Interface Card	A2B0007	225.00
Communications Card & DB25 Connec- tor Cable	A2B0003	225.00
High-Speed Serial Interface Card	A2B0005	195.00
Integer BASIC Firmware Card with Mon. & Prog. Aid ROMs	A2B0010 ^[2]	200.00
Language System with PASCAL (48K RAM & disk required)	A2B0006	495.00
Parallel Printer Interface Card	A2B0002	180.00
Prototyping/Hobby Card	A2B0001	24.00

ACCESSORIES

Auto-Start ROM Package (for Apple II only)	A2M0027	65.00
Clock/Calendar Card	A2M0024	199.00
Disk II — Drive & Controller (32K RAM required)	A2M0004	595.00
Disk II — Drive Only	A2M0003	495.00
Graphics Tablet (48K RAM/Applesoft Disk II required)	A2M0029 ^[2]	795.00

Description	Model No.	Suggested Retail Price
ACCESSORIES (continued)		
Memory Expansion Module — 16K	A2M0016 ^[4]	160.00
MODEM IIB Only	A2M0021	199.95
MODEM IIB with Interface	A2M0017	390.00
Printer II — Centronics Micro P1 & Controller	A2M0010	695.00
Printer IIA — Centronics 779 Tractor/ Controller with 90 Day Warranty	A2M0011	1545.00
Programmer's Aid #1 ROM (use with Integer BASIC)	A2M0019	50.00
Tape Recorder	A2M0018	40.00
Video Monitor-II (B & W)	A2M0005	240.00
Vinyl Carrying Case	A2M0009	30.00
TAPES AND DISKETTES		
Apple Post (mailing list system)	A2D0013	49.95
Applesoft II Language & Demo Cassette	A2T0004	20.00
Appletrek/Space Wars Cassette	A2T0002	15.00
Blank Cassettes	A2T0000	3.50
Blank Diskettes (box of 10)	A2D0000	50.00
Bowling Program Diskette	A2D0018	15.00
Bowling Program Tape	A2T0015	15.00
Centronics Micro P1 Paper	A2C0000	4.00
Checkbook Cassette	A2T0001	20.00
Color Demo/Breakout Cassette	A2T0003	7.50
Datamover/Telepong (com. card & MODEM required)	A2T0012	7.50
Disk Utility Pack with DOS 3.2.1	A2D0010 ^[2]	25.00
Dow Jones Portfolio Evaluator	A2D0007	50.00
Education Series — The Shell Games	A2D0014 ^[2]	29.95
Finance I-2 Package	A2T0011	25.00
Microchess 2.0 Chess Disk	A2D0009	25.00
Microchess 2.0 Chess Tape	A2T0013	20.00
PASCAL with Language System (48K & disk required)	A2B0006	495.00
RAM Test Tape with Manual	A2T0006	7.50
The Cashier (retail store management)	A2D0025	250.00
The Controller (general business system)	A2D0012	625.00
PARAPHERNALIA		
Desk	A2M0034	220.00
Desk Return	A2M0035	130.00
Diskette Holder Pages — Vinyl (package of 10)	A2G0001	8.50
Extended Warranty Package	A2G0003 ^[2]	195.00
T-Shirt with Apple Logo	A2G0000	6.00

NOTES:

1. Price change.
2. New product introduction.
3. Prices and specifications subject to change without notice. Freight and dealer set-up charges not included.
4. Memory Expansion Module includes 8 RAMs, RAM Test Tape and Instructions.

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